



Book it Now: Online Booking Through Google

FAST. SIMPLE. 24/7 BOOKING.

Introducing **SocialCRM Book It Now**

SocialCRM Book it Now is designed to help shops capture more appointments and streamline the booking process through their shop's Google Business Profile. Tightly synced with the **Manager™ SE** calendar, it allows customers to schedule service with just a few clicks – anytime, from any device – while giving your shop real-time visibility into available appointment slots and resources needed.

Turn Online Searches into Scheduled Work

- ✦ **Capture real-time bookings** through your Google Business Profile.
- ✦ **Manage appointments anywhere** with mobile-friendly calendar views.
- ✦ **Minimize phone time** and front-counter interruptions with 24/7 online scheduling.
- ✦ **Coordinate multiple shop bookings** with one centralized scheduling platform.
- ✦ **Boost SEO rankings** on Google to strengthen your local search presence.
- ✦ **Keep schedules in synch** with Manager SE calendars and OwnerAutoSite email reminders.

Features That Drive Bigger Tickets



PRICING TRANSPARENCY

Build trust and increase appointment conversions with upfront service pricing.



INCOMPLETE APPOINTMENT RECOVERY

Recover abandoned bookings automatically with personalized text message reminders.



INTELLIGENT SERVICE SUGGESTIONS

Recommend additional services during bookings to increase repair order value.



INTEGRATED CALENDAR MANAGEMENT

Synchronize Manager SE and Google calendars across multiple shop locations.



DIAGNOSTICS-FIRST SCHEDULING

Schedule by customer concern to improve accuracy and efficiency.

With **SocialCRM** Book It Now

Be Ready When Customers Are



SCAN TO
LEARN MORE
OR REQUEST
A DEMO



FOR MORE INFORMATION Call us: 888-724-6742 / Visit us: www.mitchell1.com/socialcrm
Or find your local Mitchell 1 sales representative: www.mitchell1.com/my-rep

© 2026 Mitchell Repair Information Company, LLC. All rights Reserved. Mitchell1® is a registered trademark used herein under license.

SCRMBINF0626