

Marketing Services Installation

Thank you for subscribing to **Mitchell 1 SocialCRM** marketing services. This letter will provide you with important information regarding the setup & installation process.

Please be prepared for a 15 minute set-up phone call in the coming days: To ensure your setup is completed as quickly as possible please be prepared for the following tasks during your set-up phone call:

SocialCRM

- ▶ Confirm all of your business information; including business name, address and phone number.
- ▶ Confirm who will be managing the marketing program.
- ▶ Provide your business logo via email: crmsupport@mitchell1.com (high resolution PDF is preferred)

NOTE If you do not have a professional business logo we will create one for use using one of our SocialCRM standard templates.

Woody's Automotive
SERVICE & REPAIR

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You can update your logo at any time by contacting the SocialCRM Support Center.

- ▶ Provide us with temporary access to the main host PC; we will use remote access tools for this.
- ▶ Provide us with any current coupons or specials you'd like to use for your outgoing emails.

NOTE If you are not prepared to provide us with any coupons or specials, we will start sending emails without them. Coupons and specials can be added to your emails at any time by contacting the SocialCRM Support Center.

LocalSearch

- ▶ Tasks listed above
- ▶ Provide us with your Website Domain information (ex: www.aandjauto.com); If you own your Website Domain we will need your credentials. If you don't have a Website Domain we will purchase one for you.
- ▶ Be prepared to select a website template from the available samples at: mitchell1.com/scrmweb/

Google Ads

- ▶ Tasks listed above
- ▶ Provide us with a dedicated email address to be used for the Google Ads service.

Thank you for choosing Mitchell 1. We value your business and look forward to helping you engage with your customers and build your business with SocialCRM marketing services.

If you have any questions before your set-up call, don't hesitate to contact us:
888-724-6742 option #5 | crmsupport@mitchell1.com

Mitchell1
In your shop, at your side