

# SOCIALCRM



**Google ReScore**



**Mitchell1**<sup>®</sup>

*In your shop, at your side*

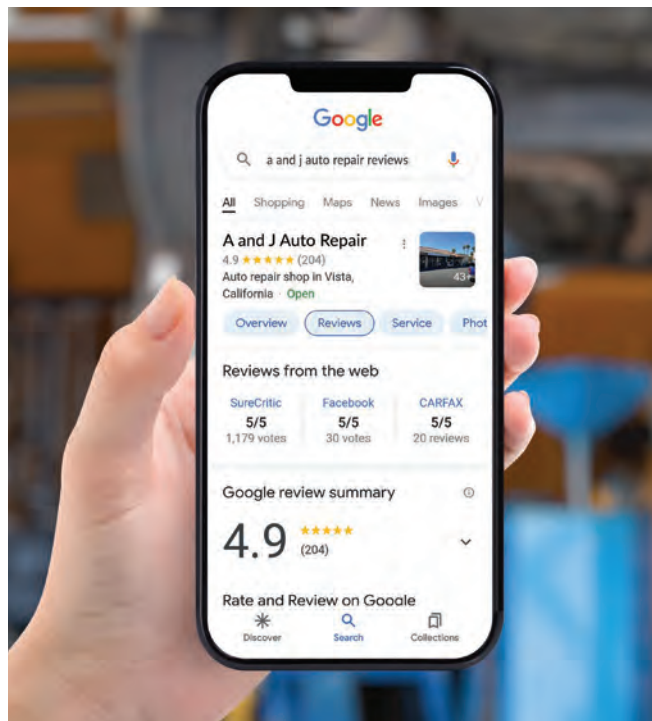
## Google ReScore®

### Boost Your Google Ratings – and Your Online Reputation with ReScore from SureCritic

Google reviews have a tremendous impact on the online reputation of every business. Online reviews not only help set the tone for your shop's overall reputation, but they also affect your search engine optimization (SEO). With exceptional SEO, you will increase your shop's visibility and outrank your competitors on search results.

### Bad Review? No Problem! We've Got You Covered!

The good news is that our SocialCRM shop marketing service now includes an exclusive new feature within its LocalSearch program that gives you the surefire way to handle those bad reviews. It's called Google ReScore and it empowers shop owners to transform those not-so-great reviews into positive customer experiences.



### Leveraging the Power of Google ReScore

Using the SureCritic review service – the only platform with Review Assurance™ – shops can now easily link to their Google My Business page to create a seamless connection for managing their Google reviews directly through their SureCritic dashboard.

Shop owners will be able to respond to every Google review. If they get a bad review, they can send a ReScore request directly to the customer, asking them for an updated review. Once the updated review is received, the new review will replace the bad review online. The shop benefits from the positive customer experience and higher Google rating. Plus, every customer who views the shop's Google Business page will only see the updated positive review.

### Key Benefits

- ▶ Increase your Google review rating
- ▶ Build trust and customer loyalty
- ▶ Boost your shop's reputation and visibility
- ▶ Drive new customers to your business

### Major Features

- ▶ ReScore replaces bad reviews with positive reviews
- ▶ Engage with Google reviewers directly from your SureCritic Dashboard



### For more information:

Call us: 888-724-6742 | Visit us: [mitchell1.com](http://mitchell1.com)

Or find your local Mitchell 1 sales representative: [mitchellrep.com](http://mitchellrep.com)

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