

PRODEMAND



Repair Information + Real Fixes



Mitchell1®

In your shop, at your side



**“ProDemand
is the ONE source I need for OEM
information and real-world solutions.”**

Get to the Fix Faster With Confidence

Things move fast in an auto repair shop. So, you need auto repair information tools that work like you do – a powerful software solution that will steer you in the right direction for an accurate diagnosis and faster repair. A single lookup in **ProDemand™** will get you there. As the gold standard in auto repair information, ProDemand provides complete OEM information and exclusive real-world expert knowledge to help you work faster and smarter.

SureTrack®, the diagnostic information resource inside ProDemand, delivers Real Fixes based on a database of over 1 billion actual repairs completed by professional technicians. Once you’ve got your diagnosis, it’s simple to write an estimate and access all the OEM factory-sourced service information to complete the repair.

With the advanced **1Search™ Plus** feature, SureTrack information is fully integrated with the OEM information, making your diagnosis and repair as simple as one lookup. You’ll quickly find related Technical Service Bulletins (TSBs), Real Fixes, specifications, component test information, color wiring diagrams, and removal/replace procedures brought back together for ease of navigation. ProDemand is the most trusted source of complete OEM and real-world information, integrated together, from one provider.

ProDemand helps make your job easier. That’s not only efficient, it’s just plain smart.

Features that help maximize your shop's productivity

► 1Search Plus

To improve your information lookup, 1Search Plus returns information in a unique graphical layout aligned with the way a technician thinks about diagnosis and repair. OEM and real-world information are fully integrated, reducing your navigation time. All results are returned in specific categories, leading you directly to the information you want and cutting out the clutter.

► Advanced Interactive Wiring Diagrams

Navigate directly to component information without a secondary lookup. Component names shown in the wiring diagrams are active links that take you straight to the information you need — like location, connector views and replacement procedures.

► ADAS – Driver Assist

ProDemand makes it quick and easy to diagnose, calibrate and repair vehicles equipped with Advanced Driver Assistance Systems (ADAS) features. Simply select a vehicle and click the Driver Assist | ADAS quick link button, and you have immediate access to a table that consolidates all the ADAS information.

► Quick Links

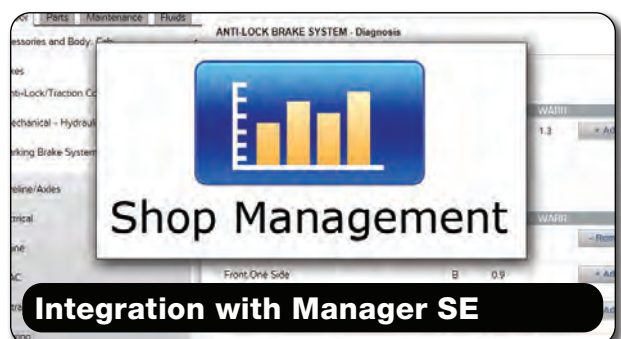
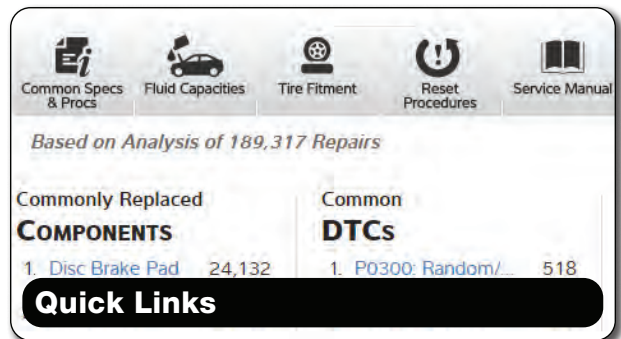
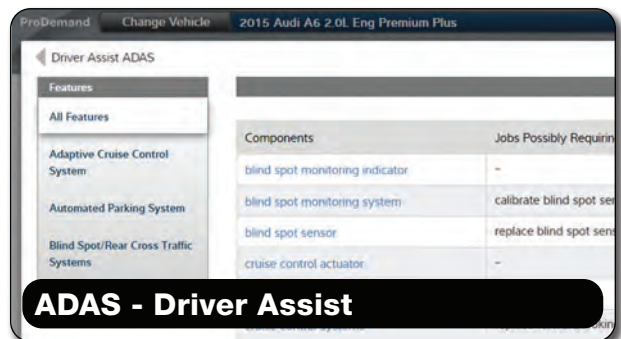
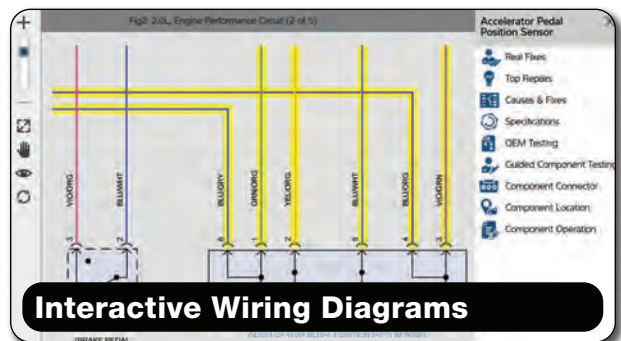
Quickly navigate to the most popular content in ProDemand, including fluids, tire fitment, reset procedures, wiring diagrams, component tests and locations, Diagnostic Trouble Codes (DTCs) and TSBs.

► Top 10 Dashboard

With this exclusive feature, ProDemand provides a powerful head start to an accurate diagnosis, based on collective knowledge from millions of actual repairs and insight from professional technicians. With every lookup, ProDemand organizes the most common issues for the current vehicle into an easy-to-use list arranged by category, including components, codes, symptoms and lookups in ProDemand.

► Estimating Integrated With Manager™ SE

Build accurate, profitable estimates quickly and easily with seamless integration with Manager SE – the industry's leading shop management software that generations of shop owners trust to track and manage all aspects of their operations.



SURETRACK

The ultimate diagnostic resource

SureTrack is the auto repair industry's most comprehensive source of expert knowledge for professional technicians, and it's included at no additional cost with your ProDemand subscription. Combining real-world diagnostic experience with repair time-savers and powerful diagnostic tools, SureTrack helps you diagnose and repair vehicles more accurately and efficiently than ever before.

▶ Integrated With OEM Repair Information

OEM and real-world content are provided at the same time, delivering all your answers in one place.

▶ Top Repairs

Start your diagnosis with insights from the most common procedures for the selected vehicle based on code, symptom, component and mileage.

▶ Real Fixes

Find the fix with expert-based knowledge captured from over 1 billion completed repairs and real-world tips from professional technicians.

▶ Component Test Information

Component operation, location, best test location, connector end views and test procedures provide all the information needed to verify if the component is operating properly or failing.

▶ Causes & Fixes

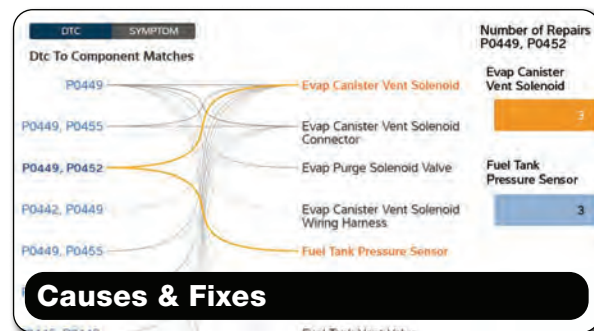
A color-coded graph shows the relationship between codes and symptoms to components, making it easier to diagnose multiple codes returned together.

▶ Community of Technicians

You're likely not the first person to come across that difficult-to-diagnose code or symptom. Use the SureTrack Community as a collaborative tool to ask a question to automotive experts to help you move forward.



Real Fix



MORE FROM MITCHELL 1

Complete information tools to drive efficiency and profits

Manager™ SE — As the industry standard for auto repair shop management, Manager SE helps mechanical shops streamline workflow and track activity from estimate to invoice. With the largest choice of electronic parts catalogs (including tires), an interactive Work-in-Progress dashboard and over 180 integrated reports, Manager SE provides a 360° view of the entire operation so you can manage every aspect of your business more efficiently and profitably.

Powerful options to supercharge Manager SE

ProSpect™ — Greet customers with a convenient portable vehicle check-in and inspection solution, integrated with Manager SE.

MessageCenter — Adds seamlessly integrated two-way texting inside Manager SE, so you never have to leave Manager SE screens.

Truck Edition — Upgrades Manager SE to include Class 4-8 models for medium and heavy-duty trucks.

SocialCRM — Grow your business with the latest shop marketing tools and a personal marketing support agent who will help customize and manage your campaigns for maximum success. Services include targeted promotions, verified consumer reviews, customer engagement programs, mobile-friendly email campaigns and social media marketing. Our LocalSearch service adds a professional business website and premium features to help make your business more visible online to help attract and retain customers.





For more information:

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Or find your local Mitchell 1 sales representative: www.mitchellrep.com