

SOCIALCRM



LocalSearch
Now with Google Campaigns



Mitchell1[®]

In your shop, at your side

Google Campaigns

The hassle-free way to boost your online reputation and put customer reviews to work

If you want to acquire new customers and keep your bays full, it's more important than ever to effectively manage and promote your business on Google and social media.

Mitchell 1 answers the call with Google Campaigns from SureCritic™ – a new and exclusive feature within SocialCRM LocalSearch services.

Google Campaigns makes it a breeze to boost your shop's online presence through automated content creation and promotion. All it takes is a single click, within a single site, and you're on your way to profitability!

Primary Benefits

- ▶ Easily create and post content in real-time to your Google Business Profile and Facebook
- ▶ Streamline the process of managing your online presence
- ▶ Automatically create content for posting
- ▶ Create offers and announcements, including publish start and end dates
- ▶ Increase the visibility of your business online to attract new customers
- ▶ Cost effectively compete with major corporate chains



“The new Google campaign where you can post offers and updates is so simple yet incredibly effective. You can put any updates or coupons right on the Google home page of your business. This is one of the best features yet on Mitchell 1's incredible CRM program, and it just keeps getting better and better!

—Keith Benline
Owner, A+ Autocare | Poway, CA

The screenshot shows the Google Business Profile for A+ Autocare. At the top, there are two photos: one of the building exterior with a 'See photos' button, and another showing the parking lot with a 'See outside' button. Below the photos is the business name 'A+ Autocare' with a red logo. There are buttons for 'Website', 'Directions', 'Save', and 'Call'. The profile has a 4.9 star rating from 177 Google reviews and is identified as an 'Auto repair shop in Poway, California'. The address is 13830 Poway Rd, Poway, CA 92064. Hours are listed as 'Open · Closes 5 PM'. A 'Products and Services' link is provided. The phone number is (858) 486-3550. A review from 'RUSSEL L.' is highlighted, showing a 5-star rating and the text 'Excellent service and employees'. Below the review is a 'Questions & answers' section and a 'Popular times' section. At the bottom, there is a photo of the owners, Keith Benline and a woman, with their respective ratings: Google 4.8, Facebook 4.4, and SureCritic 5.0. The text 'FAMILY OWNED AND OPERATED!' is displayed below the ratings, along with a 'Learn more' link.

For more information:

Call us: 888-724-6742 | Visit us: mitchell1.com
Or find your local Mitchell 1 sales representative: mitchellrep.com

