



**Mitchell1<sup>®</sup>**

*In your shop, at your side*

**Google Ads**

**SocialCRM Paid Search Advertising**

## Google Ads

### Power Up Your Marketing with Paid Search Ads

If you want to attract more customers to your auto repair shop, paid search advertising is an excellent way to broaden your online presence and grow your business. You can increase your visibility on search engines, drive more traffic to your website, and ultimately increase sales.

Google is the world's most popular search engine, and Google Ads is the king of paid search. Every time your customer searches the internet for auto repair or maintenance service, they are presented with paid search ads along with their search results.



With Google Ads from SocialCRM, your shop can be at the top of that list! Your dedicated support agent will help you easily understand how your program is working and help your shop get the best possible results.

**“SocialCRM Google Ads service works very well for our smog business. When people type in ‘smog’ near me, we’re coming up and we’ve seen a significant increase in business.”**

Tom & Donna Grady - Redhawk Auto Service

Adding the Google Ads package to work with your LocalSearch website is the best way to target and reach potential customers who are in the market for the services you provide. Want to beat out your local competition online? Google Ads competitive bid strategies can help with that, too. Get started now!

### Why use Google Ads from SocialCRM?

- ▶ Expand your shop's internet reach
- ▶ Target customers looking for services you offer
- ▶ Custom landing pages help maximize ad performance and conversions
- ▶ Call tracking phone numbers to validate ROI

### What's included?

- ▶ Ad creation & customization
- ▶ Custom landing page creation
- ▶ Budget set up
- ▶ Phone call tracking
- ▶ Ad ROI, analytics and reporting



### For more information:

Call us: 888-724-6742 | Visit us: [www.mitchell1.com](http://www.mitchell1.com)  
Or find your local Mitchell 1 sales representative:  
[www.mitchellrep.com](http://www.mitchellrep.com)

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