



# County of San Diego California

## PROCLAMATION

Presented by Vice-Chairwoman Dianne Jacob

### HONORING MITCHELL 1

*WHEREAS, since its beginning in 1918, when the Reed Electrical Manual was published with the first-ever specifications & diagrams of automobile electrical systems, Mitchell 1 became a renowned resource for auto repair information; and*

*WHEREAS, with a proud heritage of innovation, leadership and dedication to excellence, Mitchell 1 has been accelerating the vehicle repair process for 100 years; and*

*WHEREAS, the Mitchell Manuals, first published by Glenn Mitchell in 1946, were the first-ever collision estimate guides to feature parts numbers, illustrations and prices; and*

*WHEREAS, Mitchell 1 has a history of leading the automotive aftermarket with industry firsts, including On-Demand®, the first PC-based repair information product for auto repair shops (1989), and Series 1, the ground-breaking Windows-based shop management system (1995); and*

*WHEREAS, Mitchell 1 has continuously evolved with technology and expanded its offerings with the aftermarket's first online resource for heavy-duty truck repair information as well as comprehensive marketing services for auto repair shops, and many other solutions to help service professionals; and*

*WHEREAS, the County of San Diego is committed to recognizing and honoring those businesses that best represent the region, and Mitchell 1 is one such worthy business; NOW THEREFORE,*

*BE IT PROCLAIMED* by Chairwoman Kristin Gaspar and all members of the San Diego County Board of Supervisors that they commend MITCHELL 1 for 100 years of outstanding service and commitment to area residents, and do hereby declare this 8<sup>th</sup> day of March 2018 day to be "MITCHELL 1 DAY" throughout San Diego County.



*Gregory R. Cox*  
Supervisor 1<sup>st</sup> District

*Shirley West*  
Supervisor 2<sup>nd</sup> District

*Dennis Hill*  
Supervisor 3<sup>rd</sup> District

*Jon Ostroff*  
Supervisor 4<sup>th</sup> District

*Buc Horn*  
Supervisor 5<sup>th</sup> District